



Featuring:



Avanti Destinations has partnered with MAST to offer you the opportunity to participate in a special members-only dedicated training program and earn ONE Point in 2018 MAST Rewards for your agency and receive an Avanti Destinations Specialist Designation badge on your mvptravel.com Agency Profile. This is an opportunity to further educate you on one of MAST's Preferred Suppliers.

Program Criteria:

Step 1: Attend All 4 Webinars

Attend ALL 4 of the thirty (30) minute webinar presentations listed below.

* If you are unable to attend the live webinars, you may watch the recording at a later date for credit. The recordings will be posted on www.mvptravel.com, on the Programs tab, under MASTer Advisor Program.

Wednesday, Sep 19 | 10:00am CST | Avanti 101 – One stop capabilities and products. Highlights include product such as handpicked hotels along with unique properties, what is independent travel, and Avanti policies

Wednesday, Oct 3 | 10:00am CST | Go365 – Winter Travel destinations and the Avanti Journey's air inclusive itineraries

Wednesday, Oct 17 | 10:00am CST | Enhance the Experience - Sightseeing opportunities with Avanti

Wednesday, Nov 14 | 10:00am CST | Website review – Let us show you our new website look and feel

Step 2: Marketing Tactic (Choice of Social Media Post or Email)

Option 1: Social Media Post Share a pre-made social media post, promoting your partnership with Avanti Destinations and what current promotion you can offer your clients. There are 4 posts offered, feel free to share as many as you would like. Only 1 is required.

Option 2: Ready-to-Send Email Select five clients from your database and send a customized ready-to-send email telling them why you think they would be a good fit for Avanti Destinations. Target Customer: Seasoned and savvy travelers who want their vacation customized just for them.

You may do Option 1 or Option 2. You do NOT have to do both. Pre-made social media posts and ready-to-send emails can be found on www.mvptravel.com, on the Programs tab, under MASTer Advisor Program.

***Proof of your Marketing Tactic completions must be sent to stephanie.werner@mvptravel.com either by screenshot of social media post, blind copying on the emails, or forwarding the emails.**

Step 3: Final Quiz

Score 92% or above on a brief 15 - 20 question overview quiz. **A link to the Quiz will be emailed to you following the last webinar of the series. You will have 1 week to complete the quiz.**

*Bonus Incentive

3 Steps: Listen to an Avanti Destinations Podcast, watch an Avanti Destinations Video, and sign up for Avanti Destinations Newsletter to be entered into a drawing to win a \$100 gift card.

Podcast Link: https://www.avantidestinations.com/AVWeb/landing/Avanti_Podcast/avanti_podcast.html

Video Link: www.avantidestinations.com/videos

Newsletter Link: www.avantidestinations.com/joinus

***You must email stephanie.werner@mvptravel.com stating you completed all 3 steps.**